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Advances in Cyber Security - Mohammed Anbar 2021-02-04
This book presents refereed proceedings of the Second International Conference on Advances in Cyber Security, ACeS 2020, held in Penang, Malaysia, in September 2020. Due to the COVID-19 pandemic the conference was held online. The 46 full papers and 1 short paper were carefully reviewed and selected from 132

submissions. The papers are organized in topical sections on internet of things, industry 4.0 and blockchain, and cryptology; digital forensics and surveillance, botnet and malware, and intrusion detection/prevention; ambient cloud and edge computing, wireless and cellular communication; governance, social media, mobile and web, data privacy, data policy and

fake news.

Tom Eisenmann
2021-12-27

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Jenn Hyman
Rent the Runway
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Arthur Rock Center for Entrepreneurship
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The Entrepreneurial Manager
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The Wall Street Journal
Harvard Business Review
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Interpreter: A Journal of Mormon Scripture, Volume 17 (2016) - Daniel C. Peterson
2016-01-01

This is volume 17 of Interpreter: A Journal of Mormon Scripture published by The Interpreter Foundation. It contains articles on a variety of topics including: "Making Visible the Beauty and Goodness of the Gospel," "You More than Owe Me This Benefit: Onomastic Rhetoric in Philemon," "Zarahemla Revisited: Neville's Newest Novel," "The Temple: A Multi-Faceted Center and Its Problems," "'How Lovely Is Your Dwelling Place' - A Review of Daniel W. Bachman, 'A Temple Studies Bibliography'," "The Return of Rhetorical Analysis to Bible Studies," "Image is Everything: Pay No Attention to the Man Behind the Curtain," "Was Joseph Smith Smarter Than the Average Fourth Year Hebrew Student? Finding a Restoration-Significant Hebraism in Book of Mormon Isaiah," "A Vital Resource for Understanding LDS

Perspectives on War," "'He Is a Good Man': The Fulfillment of Helaman 5:6-7 in Helaman 8:7 and 11:18-19," "Vanquishing the Mormon Menace," "A Modern View of Ancient Temple Worship," "Nephi's Good Inclusion," "Understanding Genesis and the Temple," "The Old Testament and Presuppositions."

The Product-Led Organization - Todd Olson 2020-08-21

A playbook on product-led strategy for software product teams There's a common strategy used by the fastest growing and most successful businesses of our time. These companies are building their entire customer experience around their digital products, delivering software that is simple, intuitive and delightful, and that anticipates and exceeds the evolving needs of users. Product-led organizations make their products the vehicle for acquiring and retaining customers, driving growth, and influencing organizational priorities. They represent the future of business in a digital-

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first world. This book is meant to help you transform your company into a product-led organization, helping to drive growth for your business and advance your own career. It provides: A holistic view of the quantitative and qualitative insights teams need to make better decisions and shape better product experiences. A guide to setting goals for product success and measuring progress toward meeting them. A playbook for incorporating sales and marketing activities, service and support, as well as onboarding and education into the product Strategies for soliciting, organizing and prioritizing feedback from customers and other stakeholders; and how to use those inputs to create an effective product roadmap

The Product-Led Organization: Drive Growth By Putting Product at the Center of Your Customer Experience was written by the co-founder and CEO of Pendo—a SaaS company and innovator in building software for digital product teams. The book

reflects the author's passion and dedication for sharing what it takes to build great products.

Business Process Management Workshops - Marcello La Rosa
2013-01-26

This book constitutes the refereed proceedings of 12 international workshops held in Tallinn, Estonia, in conjunction with the 10th International Conference on Business Process Management, BPM 2012, in September 2012. The 12 workshops comprised Adaptive Case Management and Other Non-Workflow Approaches to BPM (ACM 2012), Business Process Design (BPD 2012), Business Process Intelligence (BPI 2012), Business Process Management and Social Software (BPMS2 2012), Data- and Artifact-Centric BPM (DAB 2012), Event-Driven Business Process Management (edBPM 2012), Empirical Research in Business Process Management (ER-BPM 2012), Process Model Collections (PMC 2012), Process-Aware Logistics Systems (PALS 2012), Reuse in

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Business Process Management (rBPM 2012), Security in Business Processes (SBP 2012), and Theory and Applications of Process Visualization (TAProViz 2012). The 56 revised full papers presented were carefully reviewed and selected from 141 submissions.

The Mom Test - Rob Fitzpatrick 2013-10-09

The Mom Test is a quick, practical guide that will save you time, money, and heartbreak. They say you shouldn't ask your mom whether your business is a good idea, because she loves you and will lie to you. This is technically true, but it misses the point. You shouldn't ask anyone if your business is a good idea. It's a bad question and everyone will lie to you at least a little. As a matter of fact, it's not their responsibility to tell you the truth. It's your responsibility to find it and it's worth doing right. Talking to customers is one of the foundational skills of both Customer Development and Lean Startup. We all know

we're supposed to do it, but nobody seems willing to admit that it's easy to screw up and hard to do right. This book is going to show you how customer conversations go wrong and how you can do better.

The Four Steps to the Epiphany
- Steve Blank 2020-03-17

The bestselling classic that launched 10,000 startups and new corporate ventures - The Four Steps to the Epiphany is one of the most influential and practical business books of all time. The Four Steps to the Epiphany launched the Lean Startup approach to new ventures. It was the first book to offer that startups are not smaller versions of large companies and that new ventures are different than existing ones. Startups search for business models while existing companies execute them. The book offers the practical and proven four-step Customer Development process for search and offers insight into what makes some startups successful and leaves others selling off their furniture.

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Rather than blindly execute a plan, The Four Steps helps uncover flaws in product and business plans and correct them before they become costly. Rapid iteration, customer feedback, testing your assumptions are all explained in this book. Packed with concrete examples of what to do, how to do it and when to do it, the book will leave you with new skills to organize sales, marketing and your business for success. If your organization is starting a new venture, and you're thinking how to successfully organize sales, marketing and business development you need The Four Steps to the Epiphany. Essential reading for anyone starting something new. The Four Steps to the Epiphany was originally published by K&S Ranch Publishing Inc. and is now available from Wiley. The cover, design, and content are the same as the prior release and should not be considered a new or updated product.

15th WCEAM Proceedings -
João Onofre Pereira Pinto

2022-03-24

This book gathers selected peer-reviewed papers from the 15th World Congress on Engineering Asset Management (WCEAM), which was hosted by The Federal University of Mato Grosso do Sul Campo Grande, Brazil, from 15--18 August 2021 This book covers a wide range of topics in engineering asset management, including: strategy and standards; sustainability and resiliency; servitisation and Industry 4.0 business models; asset information systems; and asset management decision-making. The breadth and depth of these state-of-the-art, comprehensive proceedings make them an excellent resource for asset management practitioners, researchers, and academics, as well as undergraduate and postgraduate students.

Os erros das Startups - 1ª edição 2022 - Thomas Eisenmann 2022-06-10

Por que algumas startups dão certo e outras não? É o que Tom Eisenmann, professor dos programas de MBA e

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Laboratórios de Inovação de Harvard, responde nesta obra. Uma boa ideia, uma abordagem enxuta, investidores comprometidos e poder de execução não bastam para garantir o sucesso de um novo negócio. Com histórias fascinantes de empreendimentos promissores em vários setores que, por diversos motivos, não atingiram seu potencial, este livro explica os erros mais comuns das startups e oferece estratégias efetivas para contorná-los.

Android Forensics - Andrew Hoog 2011-06-15

The open source nature of the platform has not only established a new direction for the industry, but enables a developer or forensic analyst to understand the device at the most fundamental level.

Android Forensics covers an open source mobile device platform based on the Linux 2.6 kernel and managed by the Open Handset Alliance. The Android platform is a major source of digital forensic investigation and analysis. This

book provides a thorough review of the Android platform including supported hardware devices, the structure of the Android development project and implementation of core services (wireless communication, data storage and other low-level functions). Finally, it will focus on teaching readers how to apply actual forensic techniques to recover data. Ability to forensically acquire Android devices using the techniques outlined in the book Detailed information about Android applications needed for forensics investigations Important information about SQLite, a file based structured data storage relevant for both Android and many other platforms.

Bayesian Data Analysis, Third Edition - Andrew Gelman 2013-11-01

Now in its third edition, this classic book is widely considered the leading text on Bayesian methods, lauded for its accessible, practical approach to analyzing data and solving research problems.

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Bayesian Data Analysis, Third Edition continues to take an applied approach to analysis using up-to-date Bayesian methods. The authors—all leaders in the statistics community—introduce basic concepts from a data-analytic perspective before presenting advanced methods. Throughout the text, numerous worked examples drawn from real applications and research emphasize the use of Bayesian inference in practice. New to the Third Edition Four new chapters on nonparametric modeling Coverage of weakly informative priors and boundary-avoiding priors Updated discussion of cross-validation and predictive information criteria Improved convergence monitoring and effective sample size calculations for iterative simulation Presentations of Hamiltonian Monte Carlo, variational Bayes, and expectation propagation New and revised software code The book can be used in three different ways. For undergraduate students, it

introduces Bayesian inference starting from first principles. For graduate students, the text presents effective current approaches to Bayesian modeling and computation in statistics and related fields. For researchers, it provides an assortment of Bayesian methods in applied statistics. Additional materials, including data sets used in the examples, solutions to selected exercises, and software instructions, are available on the book's web page.

How Learning Works - Susan A. Ambrose 2010-04-16
Praise for How Learning Works
"How Learning Works is the perfect title for this excellent book. Drawing upon new research in psychology, education, and cognitive science, the authors have demystified a complex topic into clear explanations of seven powerful learning principles. Full of great ideas and practical suggestions, all based on solid research evidence, this book is essential reading for instructors at all levels who wish to improve their students'

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learning." —Barbara Gross Davis, assistant vice chancellor for educational development, University of California, Berkeley, and author, *Tools for Teaching* "This book is a must-read for every instructor, new or experienced. Although I have been teaching for almost thirty years, as I read this book I found myself resonating with many of its ideas, and I discovered new ways of thinking about teaching."

—Eugenia T. Paulus, professor of chemistry, North Hennepin Community College, and 2008 U.S. Community Colleges Professor of the Year from The Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education

"Thank you Carnegie Mellon for making accessible what has previously been inaccessible to those of us who are not learning scientists. Your focus on the essence of learning combined with concrete examples of the daily challenges of teaching and clear tactical strategies for faculty to consider is a

welcome work. I will recommend this book to all my colleagues." —Catherine M. Casserly, senior partner, The Carnegie Foundation for the Advancement of Teaching "As you read about each of the seven basic learning principles in this book, you will find advice that is grounded in learning theory, based on research evidence, relevant to college teaching, and easy to understand. The authors have extensive knowledge and experience in applying the science of learning to college teaching, and they graciously share it with you in this organized and readable book."

—From the Foreword by Richard E. Mayer, professor of psychology, University of California, Santa Barbara; coauthor, *e-Learning and the Science of Instruction*; and author, *Multimedia Learning Linguistic Ethnography* - Fiona Copland 2015-01-22

This is an engaging interdisciplinary guide to the unique role of language within ethnography. The book provides a philosophical

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overview of the field alongside practical support for designing and developing your own ethnographic research. It demonstrates how to build and develop arguments and engages with practical issues such as ethics, transcription and impact. There are chapter-long case studies based on real research that will explain key themes and help you create and analyse your own linguistic data. Drawing on the authors' experience they outline the practical, epistemological and theoretical decisions that researchers must take when planning and carrying out their studies. Other key features include: A clear introduction to discourse analytic traditions Tips on how to produce effective field notes Guidance on how to manage interview and conversational data Advice on writing linguistic ethnographies for different audiences Annotated suggestions for further reading Full glossary This book is a master class in understanding linguistic ethnography, it will of interest to anyone

conducting field research across the social sciences. The Book of R - Tilman M. Davies 2016-07-16 The Book of R is a comprehensive, beginner-friendly guide to R, the world's most popular programming language for statistical analysis. Even if you have no programming experience and little more than a grounding in the basics of mathematics, you'll find everything you need to begin using R effectively for statistical analysis. You'll start with the basics, like how to handle data and write simple programs, before moving on to more advanced topics, like producing statistical summaries of your data and performing statistical tests and modeling. You'll even learn how to create impressive data visualizations with R's basic graphics tools and contributed packages, like ggplot2 and ggvis, as well as interactive 3D visualizations using the rgl package. Dozens of hands-on exercises (with downloadable solutions) take you from theory to practice, as you learn: -The

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fundamentals of programming in R, including how to write data frames, create functions, and use variables, statements, and loops -Statistical concepts like exploratory data analysis, probabilities, hypothesis tests, and regression modeling, and how to execute them in R -How to access R's thousands of functions, libraries, and data sets -How to draw valid and useful conclusions from your data -How to create publication-quality graphics of your results Combining detailed explanations with real-world examples and exercises, this book will provide you with a solid understanding of both statistics and the depth of R's functionality. Make The Book of R your doorway into the growing world of data analysis.

Traffic Monitoring and Analysis - Moritz Steiner
2015-04-16

This book constitutes the refereed proceedings of the 7th International Workshop on Traffic Monitoring and Analysis, TMA 2015, held in Barcelona, Spain, in April 2015. The 16 full papers

presented in this volume were carefully reviewed and selected from 54 submissions. The contributions are organized in topical sections on measurement tools and methods; mobile and wireless; Web; security; and new protocols.

Production and Operations Analysis - Susmita

Bandyopadhyay 2019-12-18

The aim of this book is to cover various aspects of the Production and Operations Analysis. Apart from the introduction to basic understanding of each topic, the book will also provide insights to various conventional techniques as well as, various other mathematical and nature-based techniques extracted from the existing literature. Concepts like smart factories, intelligent manufacturing, and various techniques of manufacturing will also be included. Various types of numerical examples will also be presented in each chapter and the descriptions will be done in lucid style with figures, point-wise descriptions, tables,

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pictures to facilitate easy understanding of the subject.

Product and Service Design Innovation - António Augusto Fernandes 2022-10-02

This textbook describes strategic product and service planning, introducing the concept of innovation. Linear models of product development are presented, and the product concept and system architecture generation are introduced. The responsiveness of the development process to uncertainty and complexity is covered, as well as ways of managing portfolios, programmes and projects. This textbook results from the author's experience of teaching more than 40 years. The methods described in the book have been taught and applied by the students. Examples of concept development projects of products and services carried out by the students are described, many of them revealing great creativity.

The Art and Practice of Directing for Theatre - Paul B. Crook 2016-09-13

The formation and

communication of vision is one of the primary responsibilities of a director, before ever getting to the nuts and bolts of the process. The Art and Practice of Directing for Theatre helps the young director learn how to discover, harness, and meld the two. Providing both a practical and theoretical foundation for directors, this book explores how to craft an artistic vision for a production, and sparks inspiration in directors to put their learning into practice. This book includes: Guidance through day-to-day aspects of directing, including a director's skillset and tools, script analysis, and rehearsal structure. Advice on collaborating with production teams and actors, building communication skills and tools, and integrating digital media into these practices. Discussion questions and practical worksheets covering script analysis, blocking, and planning rehearsals, with downloadable versions on a companion website.

Higher Education Policy

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Analysis Using Quantitative Techniques - Marvin Titus
2021-05-14

This textbook introduces graduate students in education and policy research to data and statistical methods in state-level higher education policy analysis. It also serves as a methodological guide to students, practitioners, and researchers who want a clear approach to conducting higher education policy analysis that involves the use of institutional- and state-level secondary data and quantitative methods ranging from descriptive to advanced statistical techniques. This book is unique in that it introduces readers to various types of data sources and quantitative methods utilized in policy research and in that it demonstrates how results of statistical analyses should be presented to higher education policy makers. It helps to bridge the gap between researchers, policy makers, and practitioners both within education policy and between other fields. Coverage includes

identifying pertinent data sources, the creation and management of customized data sets, teaching beginning and advanced statistical methods and analyses, and the presentation of analyses for different audiences (including higher education policy makers).

Qualitative Data Analysis with ATLAS.ti - Susanne Friese
2014-01-30

Are you struggling to get to grips with qualitative data analysis? Do you need help getting started using ATLAS.ti? Do you find software manuals difficult to relate to? Written by a leading expert on ATLAS.ti, this book will guide you step-by-step through using the software to support your research project. In this updated second edition, you will find clear, practical advice on preparing your data, setting up a new project in ATLAS.ti, developing a coding system, asking questions, finding answers and preparing your results. The new edition features: methodological as well as technical advice

numerous practical exercises and examples screenshots showing you each stage of analysis in version 7 of ATLAS.ti increased coverage of transcription new sections on analysing video and multimedia data a companion website with online tutorials and data sets. Susanne Friese teaches qualitative methods at the University of Hanover and at various PhD schools, provides training and consultancy for ATLAS.ti at the intersection between developers and users.

The Harvard Business Review Entrepreneur's Handbook - Harvard Business Review 2018-01-23

The one primer you need to develop your entrepreneurial skills. Whether you're imagining your new business to be the next big thing in Silicon Valley, a pivotal B2B provider, or an anchor in your local community, the HBR Entrepreneur's Handbook is your essential resource for getting your company off the ground. Starting an independent new business is rife with both opportunity and

risk. And as an entrepreneur, you're the one in charge: your actions can make or break your business. You need to know the tried-and-true fundamentals--from writing a business plan to getting your first loan. You also need to know the latest thinking on how to create an irresistible pitch deck, mitigate risk through experimentation, and develop unique opportunities through business model innovation. The HBR Entrepreneur's Handbook addresses these challenges and more with practical advice and wisdom from Harvard Business Review's archive. Keep this comprehensive guide with you throughout your startup's life--and increase your business's odds for success. In the HBR Entrepreneur's Handbook you'll find: Step-by-step guidance through the entrepreneurial process Concise explanations of the latest research and thinking on entrepreneurship from Harvard Business Review contributors such as Marc Andreessen and Reid Hoffman Time-honed best practices Stories of real

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companies, from Airbnb to eBay You'll learn: Which skills and characteristics make for the best entrepreneurs How to gauge potential opportunities The basics of business models and competitive strategy How to test your assumptions--before you build a whole business How to select the right legal structure for your company How to navigate funding options, from venture capital and angel investors to accelerators and crowdfunding How to develop sales and marketing programs for your venture What entrepreneurial leaders must do to build culture and set direction as the business keeps growing HBR Handbooks provide ambitious professionals with the frameworks, advice, and tools they need to excel in their careers. With step-by-step guidance, time-honed best practices, real-life stories, and concise explanations of research published in Harvard Business Review, each comprehensive volume helps you to stand out from the pack--whatever your role.

Advocacy Excellence -

Camille Abate 2020-02-02

"Law school coursebook covering trial preparation, practice, and strategy"--

Product-Led Growth - Wes Bush 2019-05

Can your software sell itself? Convention and the trillion-dollar sales industry claim that it's impossible for your product to sell itself. Yet successful software businesses like Slack, Dropbox, Atlassian, and HubSpot make millions selling to customers who never once reached out to a sales rep. In *Product-Led Growth: How to Build a Product That Sells Itself*, growth consultant Wes Bush challenges the traditional SaaS marketing and sales playbook and introduces a completely new way to sell products. Bush reveals how your product--not expensive sales teams--can be the main vehicle to acquire, convert, and retain customers. In this step-by-step guide to *Product-Led Growth*, Bush explains: Why you should flip the traditional sales process on its head and turn your product into a sales

machine; How to decide whether your business should use a free trial, freemium, or hybrid model; How to turn free users into happy, paying customers. History tells us that "how" you sell is just as important as "what" you sell. Blockbuster couldn't compete with Netflix by selling the same digital content, and you need to decide "when" not "if" you'll innovate on the way you sell. Are you going to be product-led? Or will you be disrupted, too?

[BIM in Small Practices](#) - Robert Klaschka 2019-08-14

BIM (Building Information Modelling) is revolutionising architecture and construction, as more and more practices are realising the benefits it brings to design, sustainability, and construction. There is a perception that BIM is a process best left to large practices - requiring significant resources and the ability to invest heavily in IT. This book overturns that misconception: introducing a selection of inspirational BIM-enabled projects by small

architectural practices. Full of practical tips and hard-won experience, *BIM in Small Practices: Illustrated Case Studies* includes pithy contributions from industry experts who identify and explore the important issues for small practices including how to get your practice started with BIM, and how it aligns to the new Plan of Work. This landmark publication will motivate small practices who are considering taking those first steps towards implementing BIM.

The Best 100 Free Apps for Libraries - Jim Hahn 2013-05-13

Librarian Jim Hahn has carefully culled the over 500,000 available apps down to the 100 that are the absolute best for day-in, day-out library services. The guide covers apps from both Apple and Android devices, including tablets. This guide is intended as an introduction for those with little or no app experience and for those wanting to know more about app uses for information access.

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Analyzing Qualitative Data with MAXQDA - Udo Kuckartz
2019-05-31

This book presents strategies for analyzing qualitative and mixed methods data with MAXQDA software, and provides guidance on implementing a variety of research methods and approaches, e.g. grounded theory, discourse analysis and qualitative content analysis, using the software. In addition, it explains specific topics, such as transcription, building a coding frame, visualization, analysis of videos, concept maps, group comparisons and the creation of literature reviews. The book is intended for masters and PhD students as well as researchers and practitioners dealing with qualitative data in various disciplines, including the educational and social sciences, psychology, public health, business or economics.

Productive Tensions -
Christopher B. Bingham
2022-04-26

How leaders can recast innovation's toughest trade-

offs—efficiency vs. flexibility, consistency vs. change, product vs purpose—as productive tensions. Why is leading innovation in today's dynamic business environment so distressingly hit-or-miss? More than 90 percent of high-potential ventures don't reach their projected targets. Surveys show that 80 percent of executives consider innovation crucial to their growth strategy, but only 6 percent are satisfied with their innovation performance. Should leaders aim for Steve Jobs-level genius, shower their projects with resources, or lean in to luck and embrace uncertainty? None of the above, say Christopher Bingham and Rory McDonald. Drawing on cutting-edge research and probing interviews with hundreds of leaders across three continents, in *Productive Tensions* Bingham and McDonald find that the most effective leaders and successful innovators embrace the tensions that arise from competing aims: efficiency or flexibility? consistency or

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change? product or purpose? Bingham and McDonald spotlight eight critical tensions that every innovator must master, and they spell out, with dozens of detailed examples of both success and failure, how to navigate them. How do you excite customers about a product they've never imagined? When is it wise to accept what the data is telling you, and when should you ignore the data and plow forward anyway? How can you maintain stakeholders' trust and support during radical unforeseen course corrections? Bingham and McDonald guide readers through innovation's thorniest tensions, using examples drawn from the experience of organizations as varied as P&G, Instagram, the US military, Honda, In-N-Out Burger, Slack, Under Armour, and the snowboarding company Burton.

The Case for Case Studies -

Jennifer Widner 2022-05-26

This book seeks to narrow two gaps: first, between the widespread use of case studies and their frequently 'loose'

methodological moorings; and second, between the scholarly community advancing methodological frontiers in case study research and the users of case studies in development policy and practice. It draws on the contributors' collective experience at this nexus, but the underlying issues are more broadly relevant to case study researchers and practitioners in all fields. How does one prepare a rigorous case study? When can causal inferences reasonably be drawn from a single case? When and how can policy-makers reasonably presume that a demonstrably successful intervention in one context might generate similarly impressive outcomes elsewhere, or if massively 'scaled up'? No matter their different starting points - disciplinary base, epistemological orientation, sectoral specialization, or practical concerns - readers will find issues of significance for their own field, and others across the social sciences. This title is also available Open

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Multi-Method Social Science - Jason Seawright
2016-09-08

This book provides the first systematic guide to designing multi-method research, considering a wide range of statistical and qualitative tools. *Crossing the Chasm* - Geoffrey A. Moore 2009-03-17

Here is the bestselling guide that created a new game plan for marketing in high-tech industries. *Crossing the Chasm* has become the bible for bringing cutting-edge products to progressively larger markets. This edition provides new insights into the realities of high-tech marketing, with special emphasis on the Internet. It's essential reading for anyone with a stake in the world's most exciting marketplace.

[Making the World Safe for Dictatorship](#) - Alexander Dukalskis 2021-04-06

Authoritarian states work hard to manage their images abroad. They invest in foreign-facing media, hire public relations firms, tout their

popular celebrities, and showcase their successes to elite and popular foreign audiences. However, there is a dark side to these efforts that is sometimes overlooked. Authoritarian states try to obscure or censor bad news about their governments and often discredit their critics abroad. In extreme cases, authoritarian states intimidate, physically attack, or even murder their opponents overseas. All states attempt to manage their global image to some degree, but authoritarian states in the post-Cold War era have special incentives to do so given the predominance of democracy as an international norm. This book is about how authoritarian states manage their image abroad using both "promotional" tactics of persuasion and "obstructive" tactics of repression. Alexander Dukalskis looks at the tactics that authoritarian states use for image management and the ways in which their strategies vary from one state to another. Moreover, Dukalskis looks at the degree to which some

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authoritarian states succeed in using image management to enhance their internal and external security, and, in turn, to make their world safe for dictatorship. Making the World Safe for Dictatorship uses a diverse array of data, including interviews, cross-national data on extraterritorial repression, examination of public relations filings with the United States government, analysis of authoritarian propaganda, media frequency analysis, and speeches and statements by authoritarian leaders. Dukalskis also builds a new dataset--the Authoritarian Actions Abroad Database--that uses publicly available information to categorize nearly 1,200 instances in which authoritarian states repressed their critical exiles abroad, ranging from vague threats to confirmed assassinations. The book looks closely at three cases, China, North Korea, and Rwanda, to understand in more detail how authoritarian states manage their image abroad using combinations of promotional and obstructive

tactics. The result is a new way of thinking about the international dimensions of authoritarian politics.

Platform Ecosystems - Amrit Tiwana 2013-11-12

Platform Ecosystems is a hands-on guide that offers a complete roadmap for designing and orchestrating vibrant software platform ecosystems. Unlike software products that are managed, the evolution of ecosystems and their myriad participants must be orchestrated through a thoughtful alignment of architecture and governance. Whether you are an IT professional or a general manager, you will benefit from this book because platform strategy here lies at the intersection of software architecture and business strategy. It offers actionable tools to develop your own platform strategy, backed by original research, tangible metrics, rich data, and cases. You will learn how architectural choices create organically-evolvable, vibrant ecosystems. You will also learn

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to apply state-of-the-art research in software engineering, strategy, and evolutionary biology to leverage ecosystem dynamics unique to platforms. Read this book to learn how to: Evolve software products and services into vibrant platform ecosystems Orchestrate platform architecture and governance to sustain competitive advantage Govern platform evolution using a powerful 3-dimensional framework If you're ready to transform platform strategy from newspaper gossip and business school theory to real-world competitive advantage, start right here! Understand how architecture and strategy are inseparably intertwined in platform ecosystems Architect future-proof platforms and apps and amplify these choices through governance Evolve platforms, apps, and entire ecosystems into vibrant successes and spot platform opportunities in almost any—not just IT—industry [Digital Organization Tips for Music Teachers](#) - Robby Burns

2016-09-01

Are you a music teacher searching for sanity in the midst of all your chaotic responsibilities? Music teachers have to do so much more than teach music. They have to be master musicians, educators, and conductors, all while balancing other professional disciplines like arranging, composing, trip planning, financing, and more. The parts of the job that take our sights off of great teaching must be managed so that we can focus on what counts: the music. If you are feeling overwhelmed by the logistics of your job, you are in luck- there is an app for that! Actually, a lot of apps. And Digital Organization Tips for Music Teachers is here to tell you all about them. Whether you can barely turn your computer on or if you are just looking for tips on how to make your work more efficient, there is something in store for you. The technologies in this book are presented in bite sized descriptions of desktop and mobile apps, followed by

applications of how they can solve specific problems that music teachers experience every day. Each chapter covers a different type of data that music teachers have to organize, ranging from notes, to tasks, to scores and audio recordings.

The Drug Expert - Craig Stevens 2020-01-08

The Drug Expert: A Practical Guide to the Impact of Drug Use in Legal Proceedings targets academic and industry pharmacologists, pharmacology graduate students, and professionals and students of affiliated disciplines, such as pharmacy and toxicology. Users will find it to be an invaluable reference for those involved in the field. In addition, pharmacists and others who increasingly serve as expert witnesses and toxicologists will find an array of very useful information. Focuses on important topics for the consulting pharmacologist, including prescription, over-the-counter and illegal drugs and their effects on criminal and civil proceedings Details

the "how-to aspects of being an expert witness in pharmacology by presenting real-life cases and effective tips and experiences Includes several appendices, such as a sample letter of engagement and fee schedule, a litigation report, a consulting invoice and valuable resources

Approaches and Methodologies in the Social Sciences - Donatella Della Porta 2008-08-28

A revolutionary textbook introducing masters and doctoral students to the major research approaches and methodologies in the social sciences. Written by an outstanding set of scholars, and derived from successful course teaching, this volume will empower students to choose their own approach to research, to justify this approach, and to situate it within the discipline. It addresses questions of ontology, epistemology and philosophy of social science, and proceeds to issues of methodology and research design essential for producing

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a good research proposal. It also introduces researchers to the main issues of debate and contention in the methodology of social sciences, identifying commonalities, historic continuities and genuine differences.

Decision Analysis for Managers, Second Edition -

David Charlesworth

2017-04-11

Everybody has to make decisions—they are unavoidable. However, we receive little or no education or training on how to make decisions.

Business decisions are difficult: which people to hire, which product lines or facilities to expand, which proposal to accept, how much R&D to invest in, which environmental projects are high priority, etc. Personal decisions (college, getting married, changing jobs, buying a house, retiring, dealing with a health problem) can be even more difficult. This book gives you the tools you need to

Clarify and reach alignment on goals and objectives; Understand trade-offs associated with reaching

those objectives; Develop and examine alternatives; Systematically analyze the effects of risk and uncertainty, and; Maximize the chances of achieving your goals. Success (getting what you want) depends on luck and good decision-making. You can't control your luck, but you can maximize your odds by making the best possible decisions, and this book gets you there. The author organizes and presents otherwise formal decision-making tools in an intuitively understandable fashion. The presentation is informal, but the concepts and tools are research-based and formally accepted. Whether you are a business owner, a manager or team leader, or a senior professional, these tools will help both your personal and your business life.

False Feathers - Debora Weber-Wulff 2014-05-13

Since human beings have been writing it seems there has been plagiarism. It is not something that sprouted with the advent of the Internet. Teachers have been struggling for years in

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countries all over the globe to find good methods for dealing with the problem of plagiarizing students. How do we spot plagiarism? How do we teach them not to plagiarize? And how do we deal with those who have been found out to be plagiarists? The purpose of this book is to collect material on the various aspects of plagiarism in education with special attention given to the German problem of dissertation plagiarism. Since there is a wide-spread interest in the German plagiarism situation and in strategies for dealing with it, the book is written in English in order to be accessible to a larger audience.

iPad at Work - David Sparks
2011-09-26

Great ideas and advice on using your iPad as a business tool! More and more iPad users discover every day that the versatile, portable iPad has countless business uses. From small businesses to high-profile corporations, companies are integrating iPads into their systems and workplaces at a

phenomenal rate. Written by the acclaimed co-host of the Mac Power Users podcast, iPad at Work explores the best practices and software recommendations for incorporating the iPad into a work environment. It covers setting up the iPad and using it for enterprise level word processing, spreadsheet creation, presentations, task management, project management, graphic design, communication, and much more. Offers recommendations for software, best practices, and ways to maximize productivity with the iPad in the workplace Discusses using the iPad for enterprise level word processing, spreadsheet creation, presentations, task management, project management, graphic design, communication, and more Covers set-up, synchronization, data backup, and communicating with work networks Written by renowned industry expert, David Sparks, co-host of the Mac Power Users podcast This is the guide you need to take full advantage of

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the iPad in a business setting.
**Systems Thinking Analyses
for Health Policy and
Systems Development** - Jo.

M. Martins 2021-07-12

Health systems are fluid and their components are interdependent in complex ways. Policymakers, academics and students continually endeavour to understand how to manage health systems to improve the health of populations. However, previous scholarship has often failed to engage with the intersections and interactions of health with a multitude of other systems and determinants. This book ambitiously takes on the challenge of presenting health systems as a coherent whole, by applying a systems-thinking lens. It focuses on Malaysia as a case study to demonstrate the evolution of a health system from a low-income developing status to one of the most resilient health systems today. A rich collaboration of multidisciplinary academics working with policymakers who were at the coalface of decision-making and

practitioners with decades of experience, provides a candid analysis of what worked and what did not. The result is an engaging, informative and thought-provoking intervention in the debate. This title is Open Access.

Why Startups Fail - Tom Eisenmann 2021-03-30

If you want your startup to succeed, you need to understand why startups fail. “Whether you’re a first-time founder or looking to bring innovation into a corporate environment, *Why Startups Fail* is essential reading.”—Eric Ries, founder and CEO, LTSE, and New York Times bestselling author of *The Lean Startup* and *The Startup Way* Why do startups fail? That question caught Harvard Business School professor Tom Eisenmann by surprise when he realized he couldn’t answer it. So he launched a multiyear research project to find out. In *Why Startups Fail*, Eisenmann reveals his findings: six distinct patterns that account for the vast majority of startup failures. • *Bad Bedfellows*.

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Startup success is thought to rest largely on the founder's talents and instincts. But the wrong team, investors, or partners can sink a venture just as quickly. • False Starts. In following the oft-cited advice to "fail fast" and to "launch before you're ready," founders risk wasting time and capital on the wrong solutions. • False Promises. Success with early adopters can be misleading and give founders unwarranted confidence to expand. • Speed Traps. Despite the pressure to "get big fast," hypergrowth can spell disaster for even the most promising ventures. • Help Wanted. Rapidly scaling startups need lots of capital and talent, but they can make mistakes that leave them suddenly in short supply of both. • Cascading Miracles. Silicon Valley exhorts

entrepreneurs to dream big. But the bigger the vision, the more things that can go wrong. Drawing on fascinating stories of ventures that failed to fulfill their early promise—from a home-furnishings retailer to a concierge dog-walking service, from a dating app to the inventor of a sophisticated social robot, from a fashion brand to a startup deploying a vast network of charging stations for electric vehicles—Eisenmann offers frameworks for detecting when a venture is vulnerable to these patterns, along with a wealth of strategies and tactics for avoiding them. A must-read for founders at any stage of their entrepreneurial journey, *Why Startups Fail* is not merely a guide to preventing failure but also a roadmap charting the path to startup success.